

An Initiative Launched in 2018 under the name of 'ROCK for Security and Consultation Services' to embody the vision of the leadership to uplift the status of veterans by utilizing the special skills and expertise which many of them acquire while adhering in their selection process to a specific criteria that meets international standards.

OUR VISION

Provide superb security services and consultancy locally, regionally and beyond by employing highly skilled veterans and professionals, utilizing cutting edge security technology and adopting best methodologies customized to meet the clients' threats and challenges

OUR MISSION

Protect our clients and their assets; deploy highly vetted, rigorously trained & well-equipped guards that understand local environment and sense regional & international settings & sensitivities, while at the same time providing their services with full discipline and integrity.

OUR CULTURE

- Uplift the status and morale of veterans
- Commitment to best of practices
- An eagle eye that watches over the security and safety of our client's people and assets
- Flexibility in setting up and executing plans to meet Current and evolving threats and challenges
- Adhering firmly to quality of employees and of services provided
- Strong and just governance to meet highest standards of compliance.

OUR TEAM

- Professional and skilled veterans experienced in working in different environments including those of high risk
- Rigorously vetted, experienced & well trained, highly disciplined and qualified by international standards
- Professional management with highly attentive oversight and strong leadership
- Continuously developing to meet evolving threats & challenges and applying best practices to different scenarios



- Respect** - We win our client's respect with the quality of our services and the absolute commitment of our people.
- Trust** - We cherish the trust that our clients place in us to safeguard their people assets and business
- Team Work** - Our People take great pride in being part of rock Community.
- Discipline** - We deliver what our clients expect when they expect it.
- Vigilance** - We are vigilant in mitigating risk and enabling our clients to safely and securely do business.
- Integrity** - Our integrity is the moral force that drives everything we do, every day, and with everyone with whom we interact.
- Professionalism** - Our People Make a Difference.
- Justice** - We are keen to impartiality, resilient in facing nepotism with equal opportunity to all.
- Transparency** - pledged to work in broad daylight without equivocation, with our clients, partners and associates.



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ROCK

FOR CONSULTANCY AND SECURITY SERVICES